



PEPE DAO

WHITE PAPER (\$PEPEDAO)



[Website]

<https://pepedao.club/>

[Telegram]

<https://t.me/pepedethbsc>

[Twitter]

https://twitter.com/PEPE_DAOBSC

[Medium]

<https://medium.com/@pepedaobsc>

[Reddit]

<https://www.reddit.com/user/PEPEDAOBSC>

[Github]

<https://github.com/PEPEDAOBSC>

[Youtube]

<https://www.youtube.com/@PEPEDAOBSC>

[BUY IT]

<https://pancakeswap.finance/swap?outputCurrency=0x095f41eC3506fEe4f83a4a345897c5F665682E45>

PEPE DAO

\$PEPEDAO

(WHITE PAPER)

INTRODUCTION

“The transition from fiat currency to digital currency would be steady and progressive, then sudden”

These words by our founder Anthony Abbin, has been the drive of our community and eventually evolved to the project PEPE DAO, which is built on the foundation of community involvement.

PEPE DAO is a highly deflationary meme token with features of the PEPE DAO coded within its tokenomics.

It is our intent to build the complete De-fi ecosystem around this token; the vision is to launch an OTC platform, a dApp and evolve into an exchange.

As at the year 2023, statistics show that around 300 million people have owned or used crypto at some point in their lives. This translates into only about 4% of the world’s population.

Success is dependent on the individuals that make up the community. With a community that cuts across various countries, it became essential that we go from educating our

members about cryptocurrency and how it can be adopted in day to day activities to building a token that encourages that.

PEPE DAO token was built with the intent of:

- helping members of the community simplify transiting from fiat currency to digital currency
- aiding cross border transactions
- being a store of value and to fund our charitable endeavors.

WHY AID CROSS BORDER TRANSACTIONS?

The essence of cryptocurrency is to be a peer to peer system that enables anyone anywhere to receive and send payments, but this can only be brought to fruition if fiat currencies can easily and readily be converted to digital currencies and vice versa.

There is still plenty of room for crypto to grow and spread for worldwide adoption. That goes to say the development of digital currencies would not do away completely with fiat currencies.

With growing interest around the world in cryptocurrency, the community and PEPE DAO would aid in the smooth transitioning from fiat currency to PEPE DAO and to any other cryptocurrency or fiat currency.

THE HOLE WE LEAPED OUT OF

Our community, Shanvere was birthed in January, 2021 out of a genuine desire to educate people about cryptocurrency by simplifying it as best as possible.

“Cryptocurrency will survive regardless of any country, most countries that try to ban Bitcoin cause their citizens to want cryptocurrency more”.

Changpeng Zhao

CEO of Binance

As Shanvere grew in increasing strength and began to have members from various countries around the world, the need to guide its members in making right transaction decisions within the crypto space became more important.

One thing posed a challenge and that was the fact that we could not vouch for the communities backing the coins or tokens our members were purchasing. It was based on this challenge that Shanvere members morphed into WAR-RIORS (that’s what we PEPE DAO holders call ourselves).

Whether you are a new recruit or a \$war-lord, going into battle together means that you must embrace our founding pillars:

- We started from the need to see easy transition from fiat currency to digital currency and the spirit of our project is to see to that contDAOously.

- We started with members who knew next to nothing about cryptocurrency, but the constant education and improvement within the community has led to the making of our team of developers, designers, moderators, marketers and shillers. It is important that the process of learning never stops, the Crypto space is still yet to be fully utilized as it holds limitless possibilities.
- We are a community-based project and we believe greatly in giving back to our immediate community. The team had put in a tax fee of 6% on every transaction to ensure and sponsor our community charitable endeavors.

WHY BINANCE SMART CHAIN?

PEPE DAO is built on the Binance Smart Chain (BSC), you might wonder why we chose the BSC. The answer is because it aligns with our purpose for creating the PEPE DAO project.

There are three major reasons for our selection;

Binance Smart Chain (BSC) uses the Proof of Staked Authority (PoSA) consensus mechanism and this aids short block times and lower transaction costs. BSC can achieve a block generation of 3 seconds which when compared to Ethereum's 13 seconds is at least four times faster.

It currently costs an average of 3 Gwei (which is equal to 0.000000005 ETH) to process a transaction on BSC, which is

far cheaper than the 40 Gwei (which is equal to 0.000000040 ETH) charge on Ethereum, that makes it eight times cheaper.

Meaning our members can process transactions at quick speed and at a relatively cheaper rate.

Changpeng Zhao, Binance CEO and founder has been on the move to different countries and attending meetings with government leaders. This has resulted in some partnership about accepting business license and legal advice on cryptocurrency from Binance.

He has visited more than 15 countries; UAE, France, Spain, Germany, Brazil, Argentina, Ivory Coast and Senegal are some of these countries.

It is also important to note that Binance was the official sponsor of the AFCON 2021 tournament that kicked off January 9th to February 6th 2022, which is the largest international football championship in Africa, this just shows Binance's commitment to driving Blockchain adoption within the region.

OUR TOKENOMICS

PEPE DAO is a highly deflationary meme token with features of the PEPE DAO

coded within its tokenomics.

- With a total supply of 420,000,000,000,000,000.
- 64.7% of the total supply has been burnt at launch, that is 420,000,000,000,000,000.
- We lay a 3% transaction fee on every transaction.

- We also burn 3% of all transactions automatically.
- We have reserved 6% of the transaction fee for marketing/project development and for charitable endeavors.
- Liquidity has been locked forever.
- Ownership has been fully renounced.

Funding allocation

(Diagram will be inserted)

OUR \$PEPEDAO MAP

To be able to adequately mark out our progress, we have a map that has been divided into phases of milestone achievements. We intend to follow through every project listed here.

Phase 1

- PROJECT INITIALIZATION
- GRAPHICS AND WEB DEVELOPMENT
- ROADMAP V1 RELEASE
- TOKEN LAUNCH ON SUSHISWAP
- MARKETING ROLL-OUT

Phase 2

- WHITEPAPER PUBLICATION

- UTILITY DEVELOPMENT
- CMC AND CG APPLICATIONS
- GIVEAWAYS AND COMPETITIONS
- INFLUENCER PARTNERSHIPS

Phase 3

- TOP TIER CEX LISTINGS
- MAJOR MARKETING ROLLOUT
- APED BRIGE TO MULTIPLE CHAINS
- WHITEPAPER UPDATE
- ROADMAP V2 RELEASE



(WHITE PAPER)

v1

DISCLAIMER

Information is provided only for educational purposes. Do your own study before taking any actions or decisions.

This whitepaper does not represent an offer document of any kind or financial recommendations or prospectus and is not intended to illustrate a solicitation for investment in cryptocurrencies. The information provided shall not be considered legal, financial, business, tax or investment advice. Please seek necessary advice from your tax advisor, your legal or any other professional advisor or your local authorities to assist you in making your own decisions.